



12th Annual Chilirhea Charity Cook-Off
February 25, 2017
Fayetteville Town Center

**Benefitting Alzheimer's Arkansas,
UAMS Reynolds Institute on Aging &
The Broyles Academy**

Presenting Sponsor - \$5,000 (Exclusive Opportunity)

- Logo on event t-shirt and all promotional materials
- 3 team entry fees waived for Chili cook off (3 members per team)
- Recognition on Chilirhea's Facebook, Instagram and Twitter pages for event
- Recognition on Chilirhea's website www.chilirhea.net
- Presenting sponsor banners upon entering venue and the serving area
- Event t-shirts provided for team members (up to 9)
- Media opportunities:
 - Company promoted on radio ad. Ad is aired over 300 times between 4 stations (107.9, 101.9, 93.3, 103.9) Also featured on the Update Show played one Sunday before the event, aired on all four stations above. (Date is TBD)
 - Announced on FOX 24 and KNWA during live interview as Presenting Sponsor. (Recording is TBD)
 - Placed in *Citiscapes Magazine* ad as Presenting Sponsor (scheduled to run in the January 2017 issue)
- Recognition from the podium at event
- Includes entry armbands for team members (each team has 3 members), plus an additional 20 complimentary tickets
- 2 Priority vendor tables at the event- Seats 20 total
- Sign with team name or company name will be provided for serving table (1 per team)
- (3) - 6 foot serving spots will be provided
- Option to announce Overall Winner from stage
- Option to donate funds to Alzheimer's Arkansas, UAMS Reynolds Institute on Aging and The Broyles Academy in dedication of someone
- Cooking team will be allowed to bring company tents and place over serving area
- Company Logo and Sponsorship Level played on rotating PowerPoint presentation on large projector screens throughout the day of event
- Company name or logo to go on flyer, if received by **NOVEMBER 1st, 2016**
- Company name to go on printed materials, if received by **DECEMBER 10th, 2016**

People's Choice Sponsor- \$3,000 (Exclusive Opportunity)

People's Choice Tokens are \$1.00 tokens. Attendees of Chilirhea Cook Off can purchase at the event and give to the team(s) of their choice.

- Sponsor will announce and present the People's Choice trophy to the winner
- Sponsor shall bring the People's Choice containers for each cooking team table with your company name/logo on it. **Chilirhea will need to approve what is printed on container one month prior to event, no later than 1/25/17, and need to collect containers at least one week prior to the event, no later than 2/18/17*
- Logo on event t-shirt and all promotional materials
- 2 Team entry fees waived for Chili Cook off (3 members per team)
- Recognition on Chilirhea's Facebook, Instagram and Twitter pages for event
- Recognition on Chilirhea's website
- Option to hang company banner at venue for the event
- Event t-shirts provided for team members (up to 6)
- Recognition from the podium at event
- Includes entry armbands for team members (each team has 3 members), plus an additional 15 complimentary tickets
- 1 Complimentary vendor table at the event – Seats 10
- Sign with team name or company name will be provided for serving table (1 per team)
- (2) - 6 foot serving spots will be provided
- Company Logo and Sponsorship Level played on rotating PowerPoint presentation on large projection screens throughout the day of event
- Company name or logo to go on flyer, if received by **NOVEMBER 1st, 2016**
- Company name to go on printed materials if, received by **DECEMBER 10th, 2016**

Habanero Sponsor - \$2,500

- Logo on event t-shirt and all promotional materials
- 2 Team entry fees waived for Chili Cook off
- Recognition on Chilirhea's Facebook and Twitter pages for event
- Recognition on Chilirhea's website
- Option to hang company banner at venue for event
- Event t-shirts provided for team members (up to 6)
- Recognition from the podium at event.
- Includes entry armbands for team members (each team has 3 members), plus an additional 10 complimentary tickets
- 1 Complimentary vendor table at the event – Seats 10
- Sign with team name or company name will be provided for serving table (1 per team)
- (2) - 6 foot serving spots will be provided
- Company Logo and Sponsorship Level played on rotating PowerPoint presentation on large projection screens throughout the day of event
- Company name or logo to go on flyer, if received by **NOVEMBER 1st, 2016**
- Company name to go on printed materials, if received by **DECEMBER 10th, 2016**

Five Alarm Sponsor - \$1,500

- Logo on event t-shirt and all promotional materials
- 1 Team entry fee waived for Chili Cook off
- Recognition on Chilirhea's Facebook and Twitter pages for event
- Recognition on Chilirhea's website
- Event t-shirts provided for team members (up to 3)
- Includes 1 entry armband for team members (3 members per team), plus an additional 3 complimentary tickets
- Complimentary vendor table at the event – Seats 10
- Recognition from the podium at the event
- Sign with team name or company name will be provided for serving table
- (1) - 6 foot serving spot will be provided
- Company Logo and Sponsorship Level played on rotating PowerPoint presentation on large projection screens throughout the day of event
- Company name or logo to go on flyer, if received by **NOVEMBER 1st, 2016**
- Company name to go on printed materials, if received by **DECEMBER 10th, 2016**

Photo Booth Sponsor - \$1,000

- Company logo/name displayed on photo booth background
- Company logo/name displayed on printed photos attendees take home with them from photo booth
- Logo on event t-shirt and all promotional materials
- 1 Team entry fee waived for Chili Cook off
- Recognition on Chilirhea's Facebook and Twitter pages for event
- Recognition on Chilirhea's website
- Sign with team name or company name will be provided for serving table
- (1) - 6 foot serving spot will be provided
- Includes 1 entry armband for team members (3 members per team)
- Company Logo and Sponsorship Level played on rotating PowerPoint presentation on large projection screens throughout the day of event
- Company name or logo to go on flyer, if received by **NOVEMBER 1st, 2016**
- Company name or logo to go on printed materials, if received by **DECEMBER 10th, 2016**

Jalapeno Sponsor - \$500

- Logo on event t-shirt and all promotional materials
- 1 Team entry fee waived for Chili Cook off
- Recognition on Chilirhea's Facebook and Twitter pages for event
- Recognition on Chilirhea's website
- Sign with team name or company name will be provided for serving table
- (1) - 6 foot serving spot will be provided
- Includes 1 entry armband for team members (3 members per team)
- Company Logo and Sponsorship Level played on rotating PowerPoint presentation on large projection screens throughout the day of event
- Company name or logo to go on flyer, if received by **NOVEMBER 1st, 2016**
- Company name or logo to go on printed materials, if received by **DECEMBER 10th, 2016**

In Kind Donations: Based on the value of in-kind donation will determine what level of sponsor. Presenting sponsor and Habanero sponsor must provide at least half cash with the other half in-kind, upon approval.

****Promotional Materials include: virtual and hard copy flyers, banners hung throughout venue, and t-shirts sold day of event****

If you have any questions, please email chilirhea@gmail.com

*Thank you,
The Chilirhea Board*